



Diocese of Grand Rapids
Catholic Cemeteries

Style Guide

Things to Avoid



Typography

Main Logo Font: ***PT Serif Bold Italic***
ABCDE 12345

Available on Google Font- free to use

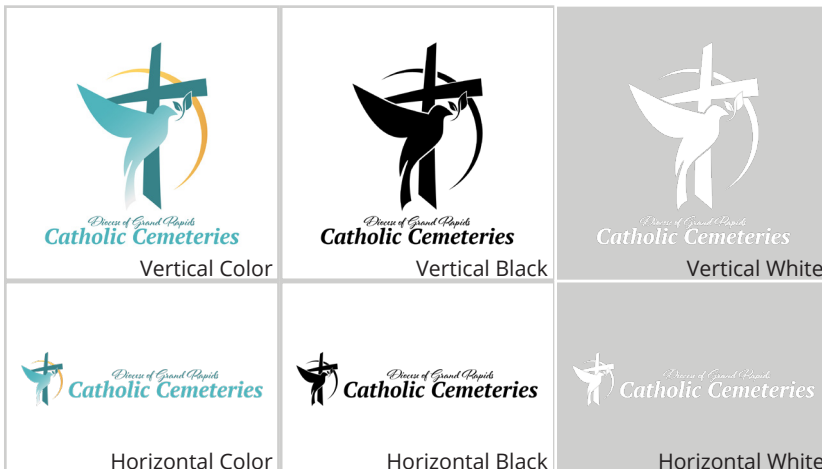
Secondary Logo Font: *All Fiasco Bold*
ABCDE 12345

Available on Adobe Font & Fonts.com-
need license

Tertiary Font (Website): Open Sans
ABCDE 12345

Available on Google Font- free to use

Logo Variations



Logo Colors



Dark Teal
CMYK: 79, 34, 43, 6
RGB: 55, 131, 136
HEX: #378388
Pantone: 4158 C



Light Teal
CMYK: 65, 8, 27, 0
RGB: 79, 181, 188
HEX: #4FB5BC
Pantone: 7702 C



Yellow Part of Gradient
Yellow CMYK: 0, 15, 71, 0
RGB: 255, 214, 102
HEX: #FFD666
Pantone: 120 C



Orange Part of Gradient
Orange CMYK: 7, 36, 84, 0
RGB: 233, 168, 71
HEX: #E9A847
Pantone: 4009 C

Facebook Profile



Email Signature

First Name Last Name

Title of Person

Diocese of Grand Rapids

Catholic Cemeteries

www.grcathcem.org

616.453.1636 ext 100

Open Sans Regular 9 px

Open Sans Regular 9 px

Open Sans Regular 8 px



Business Cards



A10 Envelope



A7 Envelope





2000 Walker Ave. NW Grand Rapids, MI 49504
www.grcathcem.org
616.453.1636